

## Dr.ASAITHAMBI R

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Department of Commerce,  
Bishop Heber College,  
Tiruchirappalli - 17.

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### Qualification

Degree	Branch	Institution / University	Year of Passing
Doctor of Philosophy	Commerce	Urumu Dhanalakshmi College	2018
Master of Philosophy	Commerce	Urumu Dhanalakshmi College	2007
M.Com	Commerce	Periyar E.V.R. College	2006
B.Com	Commerce	Periyar E.V.R. College	2004

### Ph.D. Details

<b>Title of Thesis</b>		<b>Area of Specialization</b>	
A STUDY ON FINANCIAL PERFORMANCE OF SELECTED OIL COMPANIES IN INDIA		Finance	
<b>Research Supervisor</b>	<b>Research Centre</b>	<b>Year of Award</b>	
Dr. M. Kalyanasundaram	Urumu Dhanalakshmi College	05/12/2018	

Cleared NET / SET :	Details	Year of Passing

### Additional Qualification

Name of Course	Place of Study	Date	Duration
MBA	Periyar University	June 2012	2 years
BL	The Tamilnadu Dr. Ambedkar Law University	May 2012	3 years
CONSUMER BEHAVIOUR	SWAYAM - NPTEL	MARCH - 2021	8 Weeks
Business to Business Marketing	SWAYAM - NPTEL	Jul-Oct 2023	12 week course

### Work Experience

Name of Institution	Address of Institution	Designation	From	To
Urumu Dhanalakshmi College	Kattur, Pappakurichi, Trichy - 19.	Assistant professor	01-12-2008	31-07-2019
Bishop Heber College	Tiruchirappalli, Tamil Nadu, India - 620 017.	Assistant Professor	01-08-2019	Till date

**Teaching / Research Experience****U.G. :** 13**P.G. :** 11**M.Phil. :** -**Ph.D. :** -**Research Guidance****U.G. :** **P.G. :** 1 year**M.Phil. :** 2 years**Ph.D. :** 3 years**Field Experience**

Type	Name of the Sector	Designation	From	To
Industry	Akash Engineering pvt. Ltd	Accountant	05-01-2008	25-11-2008



## Table of Contents

1.	<b>Conferences / workshops / Seminars Attended</b>	<b>21</b>
2.	<b>Research Papers Presented</b>	<b>10</b>
3.	<b>Publication in Journals</b>	<b>4</b>
4.	<b>Publication in Books</b>	<b>0</b>
5.	<b>Books Published / Edited</b>	<b>0</b>
6.	<b>Conferences / Workshops / Seminars Organised</b>	<b>1</b>
7.	<b>Research Projects</b>	<b>0</b>
8.	<b>Resource Person</b>	<b>2</b>
9.	<b>Consultancy</b>	<b>0</b>
10.	<b>Awards Recieved</b>	<b>0</b>
11.	<b>Patent</b>	<b>0</b>
12.	<b>Extension Activities Undertaken</b>	<b>0</b>
13.	<b>Professional Membership</b>	<b>0</b>
14.	<b>M.Phil. / Ph.D. Produced</b>	<b>0 / 0</b>

1. State level Workshop on **"How to Buy and Sell Shares in Stock Exchanges"** sponsored by mcube academy, Institute for Financial Market skills organized by Department of Tourism and Hospitality Management, at Annai Fathima College of Arts and Science, Madurai during 02/02/2022 to 02/02/2022.
2. -1 level Workshop on **"RESEARCH METHODOLOGY"** sponsored by Enabling Dreams Empowering Visions organized by Research Club, Department of Commerce at SONA College of Arts and Science, Salem during 01/02/2022 to 05/02/2022.
3. National level Workshop on **"Advances and Recent Trends in Social Science Research"** sponsored by Indian Council of Social Science Research, Ministry of Human Resource Development, Government of India organized by Nigama Samaj Of PG and Research Department of Commerce, at Srimad Andavan Arts And Science College Tiruchirappalli during 31/01/2022 to 04/02/2022.
4. College level Workshop on **"Research Methodology & SPSS Tools"** sponsored by Bishop Heber College organized by Department of Commerce at Trichy during 18/11/2021 to 19/11/2021.
5. College level Workshop on **"Author Profile Management"** sponsored by Nil organized by Indian Academic Researchers Association & Indian Accounting Association at Trichy during 08/10/2021 to 10/10/2021.
6. College level Workshop on **"Faculty Development Program on Six Sigma Strategy"** sponsored by Synergy SBS organized by Synergy school of Business skills at Trichy during 07/10/2021 to 07/10/2021.
7. International level Conference on **"Step Up Sustainable Development Goal Into Actions"** sponsored by Bishop Heber College organized by Bishop Heber College at Trichy during 31/03/2021 to 31/03/2021.
8. College level Workshop on **"Workshop On E-Resources: A Boon for the Teaching and Research"** sponsored by N-List organized by Bishop Heber College at Tiruchirappalli during 26/03/2021 to 27/03/2021.
9. College level Workshop on **"E-Content Development"** sponsored by Deanery of Academics organized by Bishop Heber College at Trichy during 27/10/2020 to 02/11/2020.
10. University level Workshop on **"FDP in Securities Markets"** sponsored by National Institute of Securities Market organized by Bharathidasan University at Trichy during 15/02/2020 to 15/02/2020.
11. International level Conference on **"CURRENT ISSUE IN INDIAN ECONOMY"** sponsored by BISHOP HEBER COLLEGE organized by BISHOP HEBER COLLEGE at TRICHY during 08/01/2020 to 01/01/1900.
12. College level Workshop on **"Tally with GST"** sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 30/08/2019 to 01/01/1900.
13. National level Workshop on **"STATISTICAL PACKAGES FOR SOCIAL SCIENCES (SPSS – 2019)"** sponsored by Imayam Arts and Science College organized by Imayam Arts and Science College at Thuraiyur during 01/02/2019 to 01/02/2019.
14. International level Seminar on **"GST & ITS IMPLICATIONS AT CROSS COUNTRY"** sponsored by URUMU DHANALAKSHMI COLLEGE organized by URUMU DHANALAKSHMI COLLEGE at TRICHY during 09/06/2017 to 09/06/2017.
15. National level Workshop on **"WORKSHOP ON PROFESSIONALISM IN THE MODERN COMMERCE ERA"** sponsored by URUMU DHANALAKSHMI COLLEGE organized by URUMU DHANALAKSHMI COLLEGE at during 03/03/2017 to 03/03/2017.
16. State level Workshop on **"STATISTICAL PACKAGES FOR SOCIAL SCIENCES (SPSS-19)"** sponsored by IMAYAM COLLEGE organized by IMAYAM COLLEGE at THURAIUR during 03/03/2017 to 03/03/2017.

17. College level Workshop on **"Professionalism in the modern commerce Era"** sponsored by Urumu Dhanalakshmi College organized by Urumu Dhanalakshmi College at Trichy during 03/03/2017 to 03/03/2017.
18. College level Workshop on **"Entrepreneurship, Employability Skills, Creativity and Innovation"** sponsored by M.A.M. Group of Institutions organized by M.A.M. Group of Institutions at Trichy during 20/03/2014 to 20/03/2014.
19. Regional level Workshop on **"STOCK MARKET OPERATIONS"** sponsored by Urumu Dhanalakshmi College organized by Urumu Dhanalakshmi College at Trichy during 15/02/2012 to 15/02/2012.
20. International level Conference on **"Emerging Trends In Management, Commerce, Education and Economics"** sponsored by Swamy Vivekanantha Institute of Management organized by Swamy Vivekanantha Institute of Management at Thanjavur during 01/01/1900 to 01/01/1900.
21. International level Conference on **"Sustainable Inclusive In The Global scenario-Issues and Challenges"** sponsored by Adaikalamatha Institute of Management organized by Adaikalamatha Institute of Management at Thanjavur during 01/01/1900 to 01/01/1900.





1. **"" A Study on impact of GST after its implementation in India"** in the International conference on *GST & ITS IMPLICATIONS AT CROSS COUNTRY* sponsored by , organized by Urumu Dhanalakshmi College at Trichy during 06/09/2017 to 01/01/1900.
2. **" An Analytical study of liquidity in selected oil companies in India""** in the National conference on *Financial Literacy Programmes: Issues and Challenges* sponsored by , organized by Urumu Dhanalakshmi College at Trichy during 11/09/2015 to 12/09/2015.
3. **"A Study on challenges of rural marketing in India"** in the National conference on sponsored by , organized by Urumu Dhanalakshmi College at Trichy during 26/09/2014 to 27/09/2014.
4. **"Challenges, Strategies and Opportunities of retail marketing of Indian Oil companies""** in the National conference on *Retail Marketing in India: Problems and Prospects* sponsored by , organized by Urumu Dhanalakshmi College at Trichy during 19/09/2014 to 10/09/2014.
5. **"A Study of Recent Emerging Trends in Human Resource Practices"** in the Select conference on sponsored by , organized by at during 01/01/1900 to 01/01/1900.
6. **"" E-Banking"** in the National conference on sponsored by , organized by Urumu Dhanalakshmi College at Trichy during 01/01/1900 to 01/01/1900.
7. **"Eradication of poverty through innovative employment schemes"** in the National conference on sponsored by , organized by Urumu Dhanalakshmi College. at Trichy during 01/01/1900 to 01/01/1900.
8. **"Emerging trend in oil industry in global marketing"** in the International conference on *Emerging Trends In Global Business* sponsored by , organized by Nehru Memorial College. at Puthanampatti during 01/01/1900 to 01/01/1900.
9. **""Impact of regulators in Oil corporations limited in India"** in the International conference on *Sustainable Inclusive Growth In The Global Scenario-Issues and Challenges* sponsored by , organized by at Thanjavur during 01/01/1900 to 01/01/1900.
10. **""Emerging trends in management, Commerce, Education and Economics""** in the International conference on sponsored by , organized by Swami Vivekananda institute of management at Thanjavur during 01/01/1900 to 01/01/1900.

## Publication in Journals

- 4

1. **"A STUDY ON THE RUSSIA - UKRAINE WAR CRISIS IMPACT IN INDIAN ECONOMY"**  
published in International Journal of Humanities, Law and social sciences (PEER REVIEW) Vol. IX,  
Issue No. 1 No. 15, January 2022 **ISSN : 2348-8301**.  
Impact factor , Scopus Index -, h - index -, Citation index -
2. **"ASSET LIABILITY MANAGEMENT PRACTICE IN SELECTED COMMERCIAL BANKS IN COIMBATORE CITY"** published in Journal of Fundamental & Comparative Research (PEER REVIEW) Vol. VII, Issue No. 4, January 2021 **ISSN : 2277-7067**.  
Impact factor , Scopus Index -, h - index -, Citation index -
3. **"EMPLOYEE ATTRITION IN SOFTWARE INDUSTRY WITH REFERENCE TO COIMBATORE CITY"** published in NIU International Journal of Human Rights (PEER REVIEW) Vol. 8, Issue No. XVI, January 2021 **ISSN : 2394-0298**.  
Impact factor , Scopus Index -, h - index -, Citation index -
4. **"A Study On Issues of GST In Indian Economy"** published in Our Heritage (PEER REVIEW) Vol. 68, Issue No. 45, February 2020 **ISSN : ---**.

## Conferences / Workshops / Seminars Organised

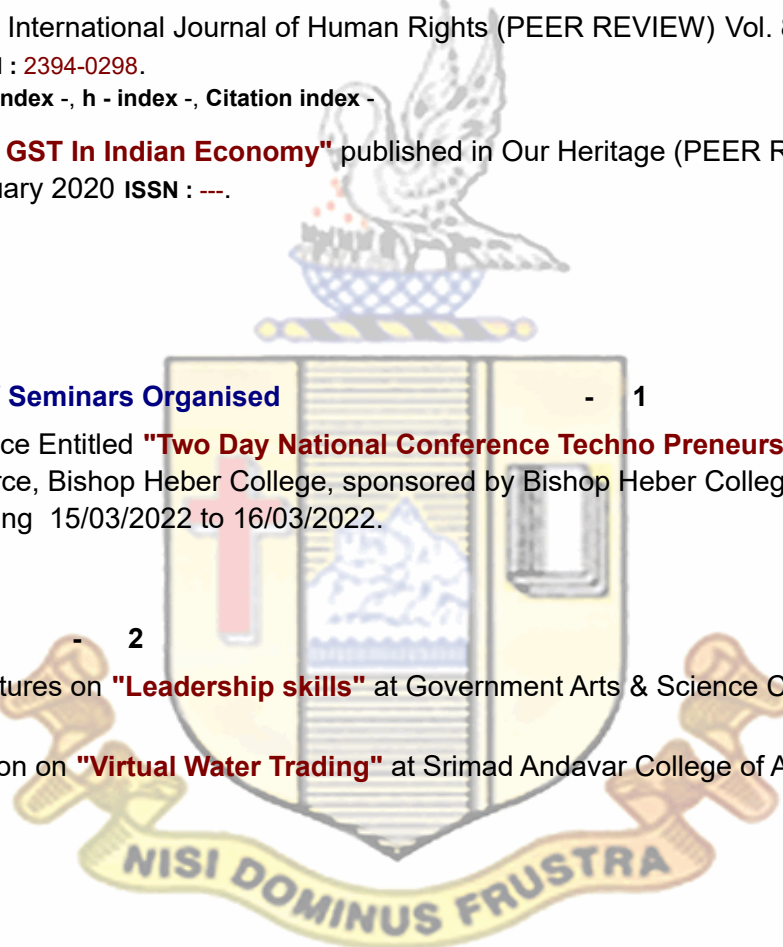
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1. National level Conference Entitled **"Two Day National Conference Techno Preneurship"** at Department of Commerce, Bishop Heber College, sponsored by Bishop Heber College, Tiruchirappalli - 17, during 15/03/2022 to 16/03/2022.

## RESOURCE PERSON

- 2

1. College level Invited Lectures on **"Leadership skills"** at Government Arts & Science College, Trichy-19, 23/12/2021.
2. College level Chair Person on **"Virtual Water Trading"** at Srimad Andavar College of Arts and Science, 01/01/1900.



**Signature of Staff  
(ASAITHAMBI R)**